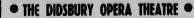
THE DIDSBURY PIONEER

- Established in 1903

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ED. J. ROULEAU, Editor & Publisher





ALSO CARTOON

Adult Entertainment

MON., TUES., WED.: OCTOBER 16, 17, 18—



MY FOOLISH HEART

URGENT MILITARY MESSAGES WAIT

■ USE THE CLASSIFIED ADS — IT PAYS

Settlement of Didsbury

water as high as the grass. In several instances five feet. The high water swept away bridges and culverts.

The property of the several sever

coulds. Agriculture Fair did. A town council was elected, churches added, opera house, sidewalks, machinery, Durchurches added, opera house, sidewalks, machinery, Durchurches, and the second of the

sin the Peace River Dist-hundred miles north west
sundred miles north west
selecth. Intriedly, written,
not go into details of incinot an adverse of a humoradventurous nature, causheel-files, mosquitos and
nuis and snow storms, etc.
a we pay just tribute to
and wives who so heroiccup with ortifude in times
e trial. Nor can we mene trial to the store of the solid colow wish to thank God
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them have passed on. A
the district to return where
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outpersails of the said
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Fishing Industry In Canada Increases

dandua intereases

another instement pulled a
30,300,000 catch from the sea ast
month. This didn't include fish
cought by the fishing fleets of
Sewfoundland which the Bureau
Sewfoundland which the Bureau
Sewfoundland which the Bureau
Sewfoundland which the Bureau
Insters the sea of the

ust last year.

Increased landings of salmon—
particularly chum, pink and sockeye—more than offset declines in
almost all other Pacific catches.

A Rose By Any Other Name

Barry Mather of Vancouver has taken a scunner against the fancy names that are applied to various scupations today and has issued a little list of the common phrases and has added a few interventions of his own.

of his own.

The house-to-house salesman has become the Company's district rep-

and the second of the second o

The undertaker has become the form of the beauty patter worker has ecome the Cosmetologist. The garbage man has become the Disposal Supervisor. The souse has become the Aldolole. The working girl has become the Business Woman. The horse deactor has become the The counter girl has become the equation of the counter girl has become the teceptionist. The brat has become the Juvenie Delinquent

Receptionist.

The brat has become the Juvenile Delinquent.

The old folks have become Senior citizens.

The old folis have become Senior citizens:
The straw-boss has become the executive.
The bookkeeper has become the Statistician.
The corset has become the Foundation Garment.
The monkey-house guard has become the Simian Supervisor.
The fat lady has become the larger woman.
The sweepstake has become the community braw.
Our Gallant Alles have become a Free Burger woman become a Free Burger woman become a Free Burger woman become a Free Burger amount of Reds.
The trade announcer has become the community The kalf wit has become the community of the same woman become the some statement of the same woman become the community.

ELECTRIC APPLIANCES AT THE OLD PRICE

SEA-BREEZE ELECTRIC IRONER

USED BATTERY AND ELECTRIC RADIOS,
From \$13.00 to \$15.00

RADIO CONVERTER (to change battery radios to electric) \$24.95 to electric)

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\$5.00 to \$13.95 \$38.00 to \$49.00

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IF WE ARE EVER TO HAVE A BETTER WORLD, WE MUST HAVE BETTER MEN AND WOMEN. BETTER MEN AND WOMEN ARE HOT ALWAYS BORN. THEY ARE TAUGHT. OUR TEACHERS MOLD OUR NATION'S BUTURE. ONLY ADEQUATE COVERNMENT AID WILL ENSURE TOP TEACHERS FOR THE BEST FUTURE.

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Daily Reminder

OCTOBER 1950

Don't forget that the new 5 series CANADA SAVINGS BONDS will be available next week. Get order in promptly. Good thing to have savings in this type of quickly cashable security.

WHAT DOES Your FARM



New implements, machinery or equipment? New foundation or breeding livestock?

A farm electric system? Fences, drainage or other developments? New farm or home buildings?

Additions or improvements to existing buildings?

FARM IMPROVEMENT LOANS for the above pur-

poses are available at branch of The Royal Bank of Canada on attractive terms. for our explanatory booklet and full particulars.

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COMMISSIONER FOR OATHS Estates Managed ne 52. Didsbury, Alta

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OPTOMETRIST D. Stewart Topley 503 Greyhound Bldg CALGARY - M7350 -

D. J. SNELL **OPTOMETRIST** Davey Block, Olds

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Phone 33 or 46 - Didsbury

ORME FUNERAL CHAPEL ::

Licensed Embalmers **Agent for Memorials**

G. ORME & SON Phone 22, Olds

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> FOR ALL TYPES OF INSURANCE CONTACT

B. B. BROWER

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e are now equipped to dig basements and do small 'dozing jobs.

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DIDSBURY TRANSFER AND CARTAGE W. REIST & SON

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GOOD LUNCHES

DIDSRURY ALTA

We Have a Good Stock of

Men's & Boys' New **BOOTS AND SHOES**

ryton Hand-Made Boo CLARENCE'S

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Repairs to all makes of Cars. Trucks and Tractor

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For All Kinds of Lubricants & Great GASOLINE AND

IVAN WEBER

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E LEAF OILS Farm Storage Tanks for Sale PHONE 164 FOR DELIVERY A. BAUDISTEL, Agent

Agricultural **SERVICE**

SERVICE BOARD NOTES

WILD OAT CONTROL

WILD OAT

gain 5, 10, 15 lbs. Get New Pep, Vim, Vigor

Thousands praise Ostres, weight cultome Enriches blood: aids appealte, dispession, se-gives you more pep, nourishment, puts fit bare bones. Don't fear cetting foo fail. Stop you reach weight you desire, introductory aid-foe. Try Ostrex Tonic Tablets for new po-new pep, vim and vitality, today. At all dia-

Rainmaking May Be A Dream Come True

VETERINARY SERVICES
STAFF INCREASED

Jonourable D. A. Ure. Minister of Agriculture, has announced the appointment of Dr. GK. Weir to the position of micropathologist of the Alberta Veterinary Laboratory. The appointment of Dr. Weir to the staff will further round out the staff will further round out the simportance in diagnosing animal and poultry diseases. Dr. Weir was born in Aberdeen, Saskatchewan, and after receiving his public and high school educate the Ontario Vetrovince attended the Ontario Vetrovince of Vetrovince attended the Ontario Vetrovince attended the

The hunter was showing off his collection of trophies to a group of visitors. He was explaining how he had acquired the various exhibits. "See that elephant?" he said. "I shot it in my plyamas." "My goodness." murmured the surprised young lady, "how did it get them on?"

FARM PLUMBING

We have a complete Plumbing Service for country work. We install Septic Tanks, Baths, Toilets, Water Systems and Furnaces.

We Can Do All Your Electrical Work CALL IN AND SEE OUR DEEP FREEZE NOW ON DISPLAY

Complete Satisfaction and Government Inspected and Approved Installations

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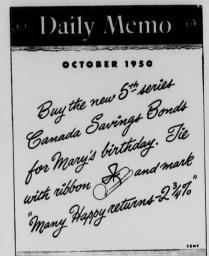
Art Moench, manager Phone 51, Didsbury - Phone 66, Carstairs

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WEIGH AND PAY AT THE ELEVATOR

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Have a cleaner, more comfortable home. And have time to spare for those extra things you want to do.

Heat and cook with oil and banish time wasted tending fires, and extra cleaning caused by ashes and dirt. Use Esso Domestic Heating Oils in space heaters, floor furnaces, automatic oil burners, but water heaters, stowes, stock trough heaters and chicken brooders.



See your oil burner equipment dealer for installation and service. Contact your nearest Imperial Oil Office or Agent for your supply of dependable Esso Domestic Heating Oils.

IMPERIAL OIL LIMITED

This is no time for a Race!



they judged, or they were closer. The unforseen figure of Death to the point of impact than they rides beside the motorist who races in the point of the point of impact than they may may look clear, and there may seem to be a split second in which to avert calamity. Unfortunately for many of the 140 who were killed and the 519 who were the properties of the properties o

EDFORD MOTORS BARGAIN LIST

1949 STUDEBAKER 1-TON TRUCK, with two spare wheels, anti-freeze, air condition heater. Gone less than 13,000 miles. A

1939 PLYMOUTH DELUXE SEDAN, ready to go. Cheap. 1940 CHEV. COACH.

1932 FORD SEDAN with new motor, cheap.

SEE THE NEW COCKSHUTT "40" TRACTOR
NOW ON DISPLAY

EDFORD MOTORS

Ed Ford Prop. — Phone 58, Didsbury

Instalment Buying

MAY BE RESTRICTED

JOIN THE SILVER CLUB NOW BEBORE THIS HAPPENS

Choose any pattern in any brand of silver and pay only \$1.00 per week. Weekly draw determines order of delivery. You pay the cash price, on credit. Members are not limited to silver; other items may be purchased similarly.

LAST WEEK'S DRAW-MRS. J. BOGNER.

THE DIDSBURY JEWELLERY STORE

- Didsbury, Alta.

FOR YOUR PLUMBING & HEATING REQUIREMENTS

---- SEE -**KAUFMAN & JENKINS**

PHONE 22

DIDSBURY

SEE THE NEW

Universal Electric Welder

ON DISPLAY NOW

Complete with Mask, Cables and Rods. Fits All tractors. Price

HAROLD E. OKE

Your Machine Man - Phone 10

-: DISTRICT NEWS :-

WEST NOTES

Miss Enith Hunsperger spent a few days last week with Mr. and Mrs. A. Cook.

Mr. and Mrs. E. W. Lowrie spent Sunday with Mr. and Mrs. A. L. Hogg, and Mr. G. Lak, Mr. Waiter and Mr. Colin Hogg, ail of Caigary. were overnight guests.

After a beautiful drying day on seal of the control of ciclest and kept up till midnight, so threshing is at a standsill again.

Arnold Hogg had three shots at a big black bear at the back of the house on Sunday, but he got away, and although Mr. Water were unable to get any further trace of the animal.

Mr. and Mrs. Urquhart who have been visiting with Mr. and Mrs. Cambell. returned to their home in Moose Jaw last week.

Only a light skiff of snow fell in this district last Thursday night and some threshing machines were going again Saturday afternoon.

Mr. and Mrs. Leguta afternoon.

Mr. and Mrs. Lotter Konschuh, and Mrs. Lotter Konschuh spent the weekend with the former's mother, Mrs. K. Konschuh.

Miss. Foat was a weekend visitor, and Cook.

Mr. Bryce Thompson was down from the Edmonton university over the weekend.

Miss Tully, a former resident of the Rugby district, is visiting from the States and expects to stay about a month.

Mr. and Mrs. O. Thompson and family were dinner guests with Mrs. O. Krebs on Monday, Thanks-lighing Day.

Mr. and Mrs. L. LeGrand were seen out were dinner guests with Mrs. O. Krebs on Monday, Thanks-lighing Day.

Mr. and Mrs. L. Banting were Calgary visitors Monday of last weeke.

Mr. and Mrs. L. Banting were Calgary visitors Monday of last weeke.

M.V.B.C. NEWS

Mountain View Bible College faculty and student body greet the friends of the Didsbury district. He was a superstance of the property of the pr

tribution to the work of the College.

On October 6 and 9 the Faculty and Staff of the College conducted for the first time what was called the "Faculty Workshop." This was for the purpose of anticipating numerous phases of activity and possible problems of the conling year. Helpful discussions were held and valuable suggestions were offered by all. The "Workshop" was appropriate devotional, inspirational address by the Rev. E.G. Archer, pastor of the local United Missionary Church. He gave the Faculty the excellent injunction for service this year as "workers together with Him."

The "Workshop" was concluded

this year as "workers together with Ilim."

The "Workshop" was concluded on Monday evening with a Thanks-giving banquet at which the Rev. D. C. Eby of Galahad, Alberta, chairman of the Board of Directors. We trust that our local friends are beginning to plan for evening are beginning to plan for evening the announcementa in the very near future.

It is not possible to record all that we would like to this week, but you may look for this column from now on. There will be much of interest appearing from time to time.

MOUNTAIN VIEW

Mr. and Mrs. Bob McCulloch spent a very enjoyable evening on Thursday with Mr. and Mrs. Alfred Morasch and Carol. Mrs. Alfred Morasch spent Thurs-day afternoon with Mr. and Mrs. Laura and Lia drove her back to spend the evening at the Morasch home.

and Mr. G. Lask, Mr. Walter and Mr. G. Lask, Mr. Walter and Mr. G. Lask, Mr. Walter and Mr. G. Collegary, and although Mr. Watersteet Came up from Cremona they were unable to get any further ware unable to get any further were unable to get any further ware unable to get any further were unable to get any further ware unable to get any further were were form and Mr. and Mrs. How Mr. and Mrs. How Mr. and Mrs. How Mr. and Mrs. Mr. and Mrs. Walter Pratt and some threshing machines were going again Saturday afternoon. Mr. and Mrs. Lester konschuh, Mr. should we weekend.

Mr. Borth was a weekend visitor with were weighted with the form to Common were weekend.

Mr. Bryce Thompson was down from the Edmonton university over the weekend.

Mr. and Mrs. Co. Thompson and family were dinner guests with Mr. and Mrs. All weekend with the form to the Romoton university over the weekend.

Mr. and Mrs. Co. Thompson and family were dinner guests with Mr. and Mrs. Glen and Mrs. Lestrand were weekend.

Mr. and Mrs. L. Lestrand were weekend.

Mr. and Mrs. Co. Thompson and family were dinner guests with Mr. and Mrs. Glen and Mrs. Lasting Roy.

Mr. and Mrs. Co. Thompson and family were ware were some out west on Monday.

Visitors from Calgary were surpised to see many leaves test of the trees around here. They say the trees around Calgary with Mrs. and Mrs. How the leaves yet.

Mr. and Mrs. Lasting Mrs. The following the many the proving the many the provision of the States and States and Mrs. How the proving the many

FIRES

COST MONEY !

\$5,300,000—PROPERTY LOSS IN ALBERTA-1949

FIRES

COST LIVES !

KNOW HAZARDS YOUR HOME

BASEMENT

MAIN FLOOR

MAIN I I Was a soline or kerosene to light the stove . . . keep matches out of children's reach . . . check the fuse box regularly . . use 15 amp fuse.

BEDROOM

Keep drapes away from open fires . . watch for loose electrical outlets.

ATTICS

Rubbish or oily rags close to chimney open wiring . . repair any cracks in the chim-ney and clean frequent-

GARAGE Protect walls near heating unit with metal shield and air space... be careful where you smoke.

The Government of the Province of Alberta



HON. C. E. GERHART Provincial Secretary

WE ARE IN THE

BATTERY Business 100 PER CENT

LARGE STOCK OF BATTERIES AT OLD PRICE Trade-In Allowance On Your Old One

Battery Rebuilding and Repairing by Mr. S. Fox

Battery Charging (Quick or Slow) FREE BATTERY TESTING

Free Battery Water—Come and Help Yourself

A GOOD INVESTMENT -

JOHN DEERE No. 9 COMBINE — On rubber, motor and machine completely overhauled, for \$750.00 (Next fall this machine will be worth \$1300)

CASE L. A. TRACTOR—Overhauled and complete with power-trol. Reasonable price.

INTERNATIONAL WD9, completely overhauled, \$2200. Will take smaller tractor in trade.

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The exchange is off tempararily on some machines.

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— WE GIVE SERVICE —

WE **SPECIALIZE** Kitchen Cupboards

BRING IN YOUR PLAN - We Can Now Finish Them In Clear Fir -

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WE HAVE A COMPLETE LINE OF

Fresh Frozen Fillets **And Fish**

ALWAYS ON HAND

BRING IN YOUR HORSEHAIR AND HIDES

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ON SALE OCTOBER 16, 1950 -Canada Savings Bonds

INTEREST 23/4%

INVEST FOR YOUR FUTURE SECURITY

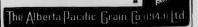
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Order Your Storm Sash and Storm Doors Now and be ready for cold weather! By ardering now you should have them on your buildings before the arrival of snow and colder days.

Keep in mind that storm sash and storm doors mean additional comfort in the home—and cut down on fuel costs.

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McCULLOUGH'S - FOR LATEST IN STYLES

LADIES' COATS-Superb styling \$29.95 up

DRESSES-Large range of Fall numbers.

BLOUSES - Extra large assortment of styles, sizes and colors.

MILLINERY-Velvets, Felts, Berets.

NYLONS—Canada's Newest Sensation "Whisper" Nylons.

Sweaters - Notions - Yardage - Novelties

McCullough's Clothing PHONE 124 - DIDSBURY

Think

How Many People Would Be Reading Your Ad if it Were in This Space!

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rendered by all our Country **Elevator Agents**



START YOUR

WINTER TONIC

30 day size Neo Chemical Food	\$1.35
72 day Neo Chemical Food	\$2.95
144 day Neo Chemical Food	\$4.95
Squibbs 10 D Cod Liver Oil, 4 ounce	
Squibbs 10 D Cod Liver Oil, 16 ounce	\$1.75
Puretest Cod Liver Oil, 8 ounce	95c
Puretest Cod Liver Oil, 16 ounce	\$1.50
Scott's Emulsions 63c and	\$1.19
Haliborange, 10 ounce	\$1.50
Haliborange, 20 ounce	
Rexall Cod Liver Oil Capsules, 100 for	
Purtest Plenamins, 50's	
Purtest Plenamins, 200's	55.75

Law's Drug Store

Phone 40, Didah The Rexall Store

LITTLE ITEMS OF LOCAL INTEREST

Gordon Wordle, who has been with the Kasba Exploration Company in the Churchill area for the summer months, returned last week and is visiting with his parents, Mr. and Mrs. J.W. Wordle.

ents, Mr. and Mrs. J.W. Wordle.

The Didsbury and Bowden detachments of the Reserve Army
spent the week end on a scheme
in the Fallen Timber district and
in the Fallen Timber district and
in the Fallen Timber district and
which was been supported by the conmissina occurred when Dr. C. T.
McKiehol was burned when a valve
on one of the gasoline stoves blow
out, burning his right hand and
wrist severely and he was brought
to the Didsbury hospital where he
is now resting comfortably.

Bob Dick and Brynley Robert ent the weekend in Calgary.

Clint Reiber and Hughie Robert ttended the real estate conven-ion in Calgary recently.

Miss Doreen Konschuh of Cal-gary spent the Thanksgiving holi-day in Didsbury with her parents

Rev. A. F. Sheward will conduct harvest festival of services at St. Cyprian's Church in Didsbury on Sunday, October 15, at 11 a.m., and at Rugby at 3 p.m.

art tugges at 8 Jan.—
The monthly meeting of the LO.
D.E. will be held in the Lions Hali
on Thursday, October 12 at 8 p.m.
Atter the meeting Kenneth Morris
will give a talk on his recent trip
to England. Mr. E.T. Wiggins will
tollow with a talk on his trip to
Ottawa this summer, where he at
tended the World Order of Teachcrs Profession. Cameron Worder
who was awarted second prize of
who was awarted second prize of
present to read his prize-winning
poem. All members are requested
to attend.

—St. Anthony's Alter Society will hold a sale of home cooking and fancy work, and a tea, in the Lions' Hall on October 21, from 3 to 6 p.m.

Rev. Virgii Pollock, missionary on furlough from Africa, will be the special speader at the missionary service to be held at the United Missionary Church next Sunday, October 15, at 7:45 p.m. Rev. Pol-lock is a graduate of Mountain vited to come and hear his stirring message.

IN DIDSBURY IT'S Kanton's

A Large Shipment of MILL ENDS

Printed Crepe, Plaid, Rayons, Satins, Doe-skin, Sateens, and Tailors' Linings Selling at Very Special Prices

NYLON WOOL -

We have a large selection of 100° Nylon Yarn which we are selling at the popular

Nice Selection of MEN'S PURE WOOL AND NYLON JACKETS

You will find our prices are O.K.

It won't be long until you will need

OVERSHOES

RANTON'S HAVE A VERY LARGE STOCK And Our Prices Are Right

Keep Your Eyes Open For the Big Buying Carnival Starting October 26

SHOP AT -

Ranton's

- AND SAVE

Mr. and Mrs. Harold Lind and ons of Nanton were visitors at the Bert Prevost home for the reck end.

-The annual meeting of the adies' Curling Club will be held n the Curling Rink on Wednesday, October 11 at 8 p.m. All interested slease attend.

Mr. Ted Giles, who is attending he University at Edmonton, spent he Thanksgiving weekend at the s.J. Gilson home.

Bryce Thompson and Bill Rennie returned to Edmonton Monday to resume their studies at the Univer-sity after spending the Thanks-giving holiday at their respective homes here.

Don't forget the Curling Club neeting in the curling rink on 'uesday, October 24, at 8:00 p.m.

Dr. J.A.D. Paul of Penticton, B.C., isited for a short time last week t the Prevost home and Bert and oc enjoyed a successful pheasant unt in the Brooks area.

Mrs. E. Jenkins has returned iome after spending two weeks in algary with her son-in-law and aughter, Mr. and Mrs. Tom Noble.

E. T. Wiggins returned home Monday evening after attending a convention of the Canadian Educa-tion Association at Victoria, B.C.

—A Calico Ball, sponsored by St. Hilda's Chapter O.E.S. will be held in the Melvin Hall on Friday, October 20. Prizes will be given for the best home-made and best factory-made dresses. Olds Silvertones or Corchestra. Admission \$1.00 per couple, including lunch. 2c

Miss Marjorie Chandler and Miss Betty Rupp, student nurses at the Holy Cross Hospital, Calgary, spent Thanksgiving at their respective homes in the district.

Mr. and Mrs. Merle Fitzsimmons and family of Delia spent the holiday weekend with Mr. and Mrs. F.A. Fletcher.

Miss Helen Lilly, R.N., and her friend, Miss Lorraine Kramp, vis-ited with the former's uncle, J.R. Cunningham, and family on Sun-

Mr. and Mrs. Ken Walter of Pa-tricia was visiting with Mr. D. M. Sinclair and friends in Didsbury over Thanksgiving.

Ray Campbell of Didsbury and Dan Russler of Carstairs spent the weekend on a goose hunting trip in the Castor district.

Carmen Stevens of the RCAF, is on Turlough and is visiting with his parents, Mr. and Mrs. Frank Stevens.

An old negro on a southern plantation was an expert with the whip and delighted to show his skill. He could knock the blossom off a flower or strike a fly. But when sked to flip a hornet perched on a hornet's nest, the old man shook his head.

He said. "A blossom am a blossom, and a fly am a fly, but a hornet's nest am an organization."

ARCTIC HUT DEMONSTRATION

Like to own a house that would
provide comfortable living conditions in almost any weather end
power and water supply and can
be erected in only a few hours'
ime? Who wouldn't?

Well, the Canadian Army decided it wanted a house like this
and as there were none in exisderne. Set about building one,
sterne, set about building one,
they finally completed one which
they believe fulfills all their requirements and which will be demonstrated early this month to a
large party of senior army officers,
representatives of various intercated government departments and
The demonstration is to be held

Island and another with the system. It is a state of the system of the s

NEW EXPORT BACON PRICES

Effective October 2, the Meat
Board increased the paying price
for bacon purchased under the U.K.
Canada Agreement by \$1.25 per
nundredweight. This increased
weights and selections of Wittshire
sides, and will mean a general A
grade price of \$33.75 per hundredweight, compared to the previous
\$22.50 per hundredweight, delivered
at scaboard.
Meat Board officials explained
the state of the selection of the selection
length ediverses in price will be
met out of reserves. Earlier in the
year the Board budgeted for a
storage program, but owing to the
light deliveries this expenditure
has not been necessary and the
price is now being raised for the
balance of the present agreement
the purpose of distributing actime propose of distributing actime purpose of distributing ac-

A farmer's barn burned down and the agent for the insurance company, explaining the polley that covered the structure, told. him that his firm would build another barn of similar size instead of paying the claim in cash. The farmer was furious. "If that's the way your company does business." he exploded, "you can just cancel the insurance policy on my wife."



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